

Emediacareers Direct Employer Services

Emediacareers offers a secure E-Commerce online recruitment portal for the IT, new media and media industry sectors. Emediacareers is designed to be flexible, that means you can customise your emediacareers subscription to match the exact needs of your business, only paying for the services you really want.

Emediacareers lets you promote your corporate brand and achieve your recruitment advertising goals at a fraction of the cost of traditional methods. Our comprehensive database of targeted CV's ensures you are more likely to find the highly skilled candidates that you are looking for.

We have designed two cost effective subscriber services for companies with ongoing recruitment requirements. In addition we offer a range of optional recruitment services which you can choose from according to your business needs.

Premier Direct Service

The Premier Direct subscriber service gives you unlimited branded job advertising and CV database access. Each job advertisement you place using this unique service includes full company branding including a full skyscraper banner advertisement at the top of each job advert and your company logo in the middle of each job advert (see example below). Choosing this service ensures maximum exposure of your brand at no extra cost. In addition the Emediacareers Premier Direct subscriber service allows unlimited CV database access for the duration of your subscription.

Economy Direct Service

The Economy Direct subscriber service enables you to post unlimited non-branded job adverts and gain unlimited CV database access for the duration of your subscription.

Optional Services

Emediacareers also has a number of optional extra services to enable you to gain maximum vacancy exposure and to enhance your corporate image.

Featured Jobs

The Featured Jobs service incorporates details of your chosen featured jobs on the Emediacareers home page featured jobs area. The featured jobs service allows you to change which jobs to promote on the home page featured jobs area as often as you wish.

Featured Client

The Featured Client service includes your company name on the Emediacareers home page featured client area. The featured client link will display all your selected vacancies on the Emediacareers homepage.

Post a job by credit card service

For clients with one off job advertisements, simply choose the Emediacareers Post a job by credit card service and enter your vacancy details along with your credit card payment details on our Barclays Merchant Services secure payment page and your vacancy will be posted on the Emediacareers site.

Application forms service

In order to streamline your recruitment process you may wish to select the Emediacareers Application forms service. The application forms can be individually tailored to match each vacancy and you can have as many applications forms as you wish. If you select this service you can then include each specific application form in each job advertisement. Candidates complete a questionnaire to accompany their application and the data they provide can be used to identify the most suitable applicants for the role.

Jobs by email

The Emediacareers Jobs by email service enables employers to advertise their brand and promote their vacancies to a highly relevant and interested audience. Jobseekers register with Emediacareers.com to receive emails about appropriate vacancies. Companies can place a promotional message and hyperlink within the header of these emails. This service will enable you to have your corporate advertising message emailed to a large number of suitable applicants on a daily basis.

CV's by email

The Emediacareers CV's by email service will email CV's matching your current skills requirements to you on a daily basis. You can edit your preferences to include the key skills you wish to see on candidates CV's by choosing essential and desirable skills keywords and you can also include non preferred skills keywords in order to filter out unsuitable candidates.

Sponsored Keywords

The Emediacareers Sponsored Keywords service enables you to select a skills keyword which will automatically display your corporate banner when used by a candidate for job searching. You can change the keyword as often as you wish for the duration of your subscription so that you can promote your most urgent vacancies on a daily basis.

Banner Advertising

For maximum impact the Emediacareers Front Page Large Banner service option enables agencies to display a full size skyscraper banner advert in the main content area of the Emediacareers home page. The banner will include a link to your company web site.

The Emediacareers Second Level Page Large Banner service option will display a full size client company banner advert within the content area of the Emediacareers visitor job search page. The banner will include a link to the client company web site.

LogoAdvertising

The Emediacareers Front Page Small Logo Banner service option allows agencies to display their company logo with a link to the client company web site on the right hand side of the Emediacareers home page.

The Emediacareers Second level page Small Logo Banner service option allows agencies to display their company logo with a link to the client company web site within the right hand content area of the Emediacareers visitor job search page.

Example: Emediacareers Premier Direct branded advert featuring corporate banner and logo.

The screenshot shows a Microsoft Internet Explorer browser window displaying a job advertisement on the eMEDIACAREERS website. The browser's address bar shows the URL: http://localhost/emediacareers/client/jobs/view_vacancy.aspx?job_id=1. The page content is organized into several sections:

- My Details:** Contact information for Mr. Urban Bettag, including phone numbers (111, 221, 311) and email addresses (urban@bettag.com, www.bettag.com).
- My Account:** Links for [Update Contact Details](#), [Change Password](#), and [Sign out](#).
- My Subscription:** Link for [Change Subscription](#).
- My Vacancies:** Links for [Post new vacancy](#) and [Configure Branding](#).
- Job Advertisement:** A banner for "Inexpensive..." with a price tag of £25. The job title is "Software Tester", which is permanent and in accountancy. The description states: "This role is typically where LogicaCMG testing service first engage with clients through short consultancy assignments. Assignments typically take the form of test strategy design, automated tool selection and test improvement initiatives. Working in all of the major sectors within LogicaCMG (finance, government and telecoms being especially prominent) this role is a challenging and demanding one. Typically test strategists and consultants take on ongoing roles as test managers managing teams of testers from 5-20 strong to deliver against initial strategies and plans. The successful candidates are also highly likely to be involved in sales activities providing input onto bids through defining test approach, estimating teams sizes and relative effort." The agency is Reflex, with contact details for Mr. Urban Bettag.
- My Headhunting:** Links for [Simple CV Search](#) and [Advanced CV Search](#).
- My CV Watchdog:** Link for [Setup CV Watchdog](#).
- Posted Vacancies:** A link for [qfdafdafda Live](#) and a "More" link.
- Archived Vacancies:** A link for [Software Tester dsdsdsda](#).

At the bottom of the job advertisement, there are "Delete" and "Edit" buttons. The browser's taskbar shows several open applications, including "emedia - Micros...", "SQL Server Ent...", "eMEDIACAREE...", and "Jobsite Agency ...". The system clock indicates the time is 15:30.