

## **Recruitment Agency Subscriber Services**

Emediacareers offers a secure E-Commerce online recruitment portal for the IT, new media and media industry sectors. Emediacareers is designed to be flexible, that means you can customise your emediacareers subscription to match the exact needs of your business, only paying for the services you really want.

Emediacareers lets you promote your agency brand and achieve your recruitment advertising goals at a fraction of the cost of traditional methods. Our comprehensive database of targeted CV's ensures you are more likely to find the highly skilled candidates that you are looking for.

We have designed two cost effective subscriber services for agencies with ongoing recruitment requirements. In addition we offer a range of optional recruitment services which you can choose from according to your business needs.

### **Economy Recruit Service**

The Economy Recruit Service is aimed at recruitment agencies that require affordable job advertising and regular access to CV's. The Economy Service enables unlimited advertising of non-branded job adverts and unlimited CV database access for the duration of the subscription.

### **Premier Recruit Service**

The Premier Recruit Service is aimed at recruitment agencies that require high impact brand advertising and regular CV database access. The Emediacareers Premier Service enables recruitment agencies to include their company branding on every job advertisement thereby ensuring maximum brand exposure. Each job advertisement may include a full size banner advertisement displayed at the top of the job advert and also a company logo displayed in the middle of the job advert. In addition the Premier Recruit Service allows unlimited CV database access for the duration of the subscription.

### **Optional Agency Subscriber Services**

Emediacareers provides an additional suite of recruitment agency services to enable agencies to conveniently manage their entire online recruitment campaign. These services are available to both Economy and Premier subscribers.

### **Featured Jobs**

The Emediacareers Featured Jobs section of the home page is a high priority service reserved for agencies that wish to gain a rapid response to their job advertisement. The featured jobs service allows you to change which jobs to promote on the home page featured jobs area as often as you wish so that you can gain maximum exposure to your most urgent vacancies.

## **Featured Client**

The Featured Client service includes your company name on the Emediacareers home page featured client area. The Featured Client service displays the client company name linked to a list of their current vacancies with the Emediacareers home page featured client area.

## **Jobs by email**

The Emediacareers Jobs by email enables agencies to advertise their brand and promote their vacancies to a highly relevant and interested audience. Jobseekers register with Emediacareers.com to receive emails about appropriate vacancies. Companies can place a promotional message and hyperlink within these emails.

## **CV's by email**

The Emediacareers CV's by email service will email CV's of registered candidates whose profile matches your company's current skills requirements to you on a daily basis.

## **Candidate Application Forms**

This service enables recruitment agencies to quickly identify the best applicants. Agencies who subscribe to this service can create and add unlimited unique job specific application forms to job adverts. Candidates will automatically be presented with the application form when they apply for the job. Agencies can use this information to quickly identify the best candidates.

## **Banner advertising**

For maximum impact the Emediacareers Front Page Large Banner service option enables agencies to display a full size banner advert in the main content area of the Emediacareers home page. The banner will include a link to their company profile and vacancies.

The Emediacareers Second Level Large Banner service option will display a large company banner advertisement on second level pages. The banner will include a link to the client company website.

## **Logo Advertising**

The Emediacareers Front Page Small Logo Banner service option allows agencies to display their company logo with a link to their company web site on the right hand side of the Emediacareers home page.

The Emediacareers Second level page Small Logo Banner service option allows agencies to display their company logo with a link to their company website within the right hand content area of the Emediacareers visitor job search page.

## Sponsored Keywords

The Emedcareers Sponsored Keyword service ensures that suitably skilled candidates will see your banner advertisement. You can change the keyword as often as you wish so that you can promote your most urgent vacancies to candidates whose skills match your keyword.

**Example:** Emediacareers Premier Recruit branded advert featuring corporate banner and logo.

The screenshot displays a web browser window with the following content:

- Browser Title:** eMEDIACAREERS - Microsoft Internet Explorer
- Address Bar:** http://localhost/emediacareers/client/jobs/view\_vacancy.aspx?job\_id=1
- Page Header:** Frontpage > Client Area > Posted Vacancies
- Left Navigation Panel:**
  - My Details:** Mr. Urban Bettag, Emedia Recruit, The Way 1, London EC3, United Kingdom. Contact: 111 (Phone), 221 (Fax), 311 (Mobile). Email: urban@bettag.com, www.bettag.com (WWW).
  - My Account:** Update Contact Details, Change Password, Sign out.
  - My Subscription:** Change Subscription.
  - My Vacancies:** Post new vacancy, Configure Branding.
- Main Content Area:**
  - Banner:** MBNA EUROPE Inexpensive... £25
  - Job Title:** Software Tester
  - Location/Type:** Permanent / Accountancy / UK, ASAP N/A
  - Description:** This role is typically where LogicaCMG testing service first engage with clients through short consultancy assignments. Assignments typically take the form of test strategy design, automated tool selection and test improvement initiatives. Working in all of the major sectors within LogicaCMG (finance, government and telecoms being especially prominent) this role is a challenging and demanding one. Typically test strategists and consultants take on ongoing roles as test managers managing teams of testers from 5-20 strong to deliver against initial strategies and plans. The successful candidates are also highly likely to be involved in sales activities providing input onto bids through defining test approach, estimating teams sizes and relative effort.
  - Agency Logo:** REFLEX
  - Agency Contact:** Emedia Recruit, Mr. Urban Bettag, RH ST-1, 111, 221, urban@bettag.com, www.bettag.com
  - Posted on:** 05/02/2004 10:31:12
  - Text:** In our twelfth year as a successful independent IT consultancy, Reflex is ideally qualified to offer the best choice of career options to IT professionals, through out the UK. We recognised early on t
  - Buttons:** Delete, Edit
- Right Sidebar:**
  - My Headhunting:** Simple CV Search, Advanced CV Search
  - My CV Watchdog:** Setup CV Watchdog
  - Posted Vacancies:** gfdgfdgfdg Live, More
  - Archived Vacancies:** Software Tester, ddsdsds
- Taskbar:** Shows Start button, taskbar icons for emedia - Micros..., SQL Server Ent..., eMEDIACAREE..., Jobsite Agency ..., and Local intranet. System tray shows 15:30.